

STUDENT GUIDELINES

WHAT IS THE A-LEVEL SUMMER EXHIBITION ONLINE?

It is a unique opportunity for A-level students to show their artwork in a groundbreaking exhibition on the Royal Academy of Arts website. It coincides with our annual Summer Exhibition, the largest open-submission contemporary art show in Europe (4 June –12 August 2012).

Well-known artists will select works from amongst those submitted to create the final curated online exhibition.

Have a look at past exhibitions at www.royalacademy.org.uk/alevel

WHO CAN ENTER?

All secondary-aged students at schools and colleges in the UK who are currently studying either:

- A/S or A2
- Higher/Advanced Higher
- IB

WHAT DO YOU HAVE TO DO?

You can enter up to three jpeg images of artwork/s or videos. Unfortunately we cannot accept fashion textiles but we accept all other media. Submit what you consider to be your most important or exciting work. This can be produced in or out of school.

The jpeg images of 2D and 3D work could be of three different pieces of work, or they could be three images of one work (e.g. three photos of a 3D piece that you want to show from different sides so that the curators have a good idea of what it looks like).

Your submission can be either all video works or all jpeg images or a combination of videos and jpegs.

As part of your submission, you will also be asked to write something about yourself and your work.

HOW DO YOU DO IT?

First, your school must be enrolled by your teacher to commence the student submission process. You will not be able to submit anything until this is done. School registration closes on 30 March 2012.

Once this has happened you can:

1. **Register:** Go to www.royalacademy.org.uk/alevel
You will receive an email after you register giving your personal link to the artist submission site.* Please save this email so that you do not lose the submission link.
2. **Submit:** Preparation tips on the next page

***You may have to adjust your 'spam' settings to allow the email from 'alevelonline@royalacademy.org.uk' to be accepted by your spam filter.**

PREPARATION TIPS FOR SUBMISSION

You have one hour to complete your submission. You should finish formatting your image and/or your YouTube upload and submission text before you start the submission process. If you take more than one hour, the form 'times out'. You may start again by clicking on your link!

Once you have submitted, you will receive a notice that the submission has been successful.

The submission form follows this format:

YOUR ARTWORK

The quality of the overall image or video is important to the curators when judging the works, so make sure that you follow these instructions carefully:

1. You can enter a maximum of 3 images or videos which must be submitted at the same time.
2. Technical requirements.
 - **Images**
 - Jpeg format
 - 72 dpi
 - Must not exceed 1MB in file size
 - Must not exceed a width or height of 1000 pixels
 - **Video**
 - Films and videos should be no more than 3 minutes in length
 - Please consider that this is a Fine Art exhibition and genres such as documentaries and advertisements will not be judged
 - Before uploading your film, read carefully the Term and Conditions for A-Level Summer Exhibition Online, particularly those that relate to copyright

■ When uploading your video via YouTube you should follow these instructions:

- Read and accept the YouTube terms and conditions
- Create a YouTube Account and upload your video
- Click on the Share button, then click on Embed
- Select the checkbox 'Use old embed code'
- Copy the 'Embed Code' from the box that appears below the video
- Paste the 'Embed Code' into the correct section of the submission form

- **Again, remember that you have one hour to complete your submission, so factor this in.**

See Frequently Asked Questions, which include tips on how to photograph your work, at:
www.royalacademy.org.uk/alevel

SHARE YOUR INSPIRATION

- Tell us something about yourself, your influences, and artistic interests in no more than 200 words.
- Have someone else read your text before submitting it to check for spelling and grammatical errors.

DESCRIBE YOUR ARTWORK

- Title
- Medium
- Dimensions in cm (height and width for painting, plus depth for sculpture)
- Keywords or tags that describe the themes of your work or the inspiration
- Prepare a short description about your work in no more than 200 words

WHEN DO YOU DO IT?

You can register and submit your images between 10 January – 23 April 2012.

WHAT HAPPENS AFTER ALL OF THIS?

Look out for the exhibition from 4 June – 12 August 2012 on the Royal Academy website.

If you have any questions, please email alevelonline@royalacademy.org.uk