

STUDENT GUIDELINES

WHAT IS THE A-LEVEL SUMMER EXHIBITION ONLINE?

It is a unique opportunity for A-level students to show their artwork in a groundbreaking exhibition on the Royal Academy of Arts website. It coincides with our annual Summer Exhibition, the largest open-submission contemporary art show in Europe (14 June – 22 August 2010).

Well-known artists will select works from amongst those submitted to create the final curated online exhibition.

Have a look at past exhibitions at www.royalacademy.org.uk/alevel

WHO CAN ENTER?

All students at schools and colleges in the UK who are currently studying either:

- A/S and A2.
- Higher/Advanced Higher.
- IB.

WHAT DO YOU HAVE TO DO?

You can enter up to three jpeg images of artwork/s or videos. Unfortunately we cannot accept fashion textiles but we accept all other media. Submit what you consider to be your most important or exciting work. This can be produced in or out of school.

The jpeg images of 2D and 3D work could be of three different pieces of work, or they could be three images of one work (e.g. three photos of a 3D piece that you want to show from different sides so that the curators have a good idea of what it looks like).

You can submit all video works or all jpeg images or a combination of videos and jpegs.

When you submit, you will also be asked to write something about yourself and your work.

HOW DO YOU DO IT?

Your school must be registered by your teacher to commence the student submission process. School registration closes on 15 March 2010.

1. **Register:** Go to www.royalacademy.org.uk/alevel
You will receive an email after you register giving your personal link to the submission site.* Please save this email so that you do not lose the submission link.
2. **Submit:** Preparation tips on the next page.

*You may have to adjust your 'spam' settings to allow the email from 'alevelonline@royalacademy.org.uk' to be accepted by your spam filter.

PREPARATION TIPS FOR SUBMISSION

You have one hour to complete your submission. You should complete formatting your image and/or your YouTube upload and submission text before you start the submission process.

Once you have submitted, you will receive a notice that the submission has been successful.

YOUR ARTWORK

The appearance of the overall image or video is important to the curators when judging the works, so make sure that you follow these instructions carefully.

See Frequently Asked Questions, which include tips on how to photograph your work, at www.royalacademy.org.uk/alevel

1. You can enter a maximum of 3 images or videos which must be submitted at the same time.
2. Technical requirements.

■ Images

- Jpeg format.
- 72 dpi.
- Must not exceed 1MB in file size.
- Must not exceed a width or height of 1000 pixels.

■ Video

- Films and videos should be no more than 3 minutes in length.
- Please consider that this is a Fine Art exhibition and genres such as documentaries and advertisements will not be judged.
- Before uploading your film, read carefully the Term and Conditions for A-Level Summer Exhibition Online, particularly those that relate to copyright.

■ When uploading your video via YouTube you should follow these instructions:

- Read and accept the YouTube terms and conditions.
- Create a YouTube account.
- Upload your video.
- Copy the embed code or URL as it appears in YouTube to the right of your video.
- Paste the embed code or URL into the correct section of the submission form.

SHARE YOUR INSPIRATION

- Prepare some comments about yourself, your influences and artistic interests in no more than 200 words.
- Have someone else read your text before submitting it to check for spelling and grammatical errors.

DESCRIBE YOUR ARTWORK

- Title.
- Medium.
- Dimensions (height and width for painting, plus depth for sculpture).
- Keywords or tags that describe the themes of your work or the inspiration.
- Prepare a short description about your work in no more than 200 words.

WHEN DO YOU DO IT?

You can register and submit your images between 15 January and 9 April 2010.

WHAT HAPPENS AFTER ALL OF THIS?

Look out for the exhibition from 14 June – 22 August on the Royal Academy website.

If you have any questions, please email alevelonline@royalacademy.org.uk